

EASTERN SANDOVAL CITIZENS ASSOCIATION  
BOARD MEETING AGENDA

July 8th, 2019

4:30 PM

Placitas Community Library HWY 165

1. Call to order: The meeting was called to order at 4:30pm
2. Roll Call: The following Directors were present: George Franzen (GF), Dick Ulmer (DU), John McNerney (JM), Richard Reif (RR), Wayne Gaede (WG), Scott Gullett (SG), Jacques Ramey (JR), Peter Adang (PA), and Jim Harre (JH). All Directors were present. A quorum was present.
3. Acceptance of minutes: Minutes were accepted. There was a question from GF about changes in previous months' minutes. RR reported there were some changes in the May meeting minutes.
4. Introduction of Guests: The following guests were present: Sue Roujansky (SR), Placitas resident; Maria Adang (MA), Placitas resident and ES-CA member; and Mark Brown (MB), Placitas Resident. ES-CA BOD members introduced themselves.
5. MONTHLY REPORT –ISSUES - UPDATES
  - a. Treasurer's Report. WG reported that as of 5/31/19 ESCA balance was \$27,646.18. Income include dues from 10 members for \$375.00 and interest of \$1.12 for a total of \$376.12. Expenses include PO Box renewal \$118.00, Tax Return Prep at Baca & Howard \$134.84, Donation to KUPR \$300.00, Donation to Placitas Community Library \$600.00, Appreciation Day copies \$23.86, and bank fees \$9.92 for a total of \$1,186.62. Ending ESCA balance on 6/30/19 is \$26,835.68. Note: There was no payment of \$29.00 for MembershipWorks for June. That payment was made Friday evening 6/29 and was not credited for this month, it will be reflected next month, MembershipWorks will be billed twice, once for June and once for July. As of 5/31/19 LPT balance was \$31,892.51. Income was \$1.31 interest. There were no expenses. The LPT balance on 6/30/19 is \$31,893.82. Accepted.
  - b. Membership Chair & HOA. SG reported that he had considered resigning but has agreed to say on until at least the end of the year. He is working on handouts and facebook page layouts. At the next membership meeting, since the October date is set, SG will send drafts to the BOD members for approval. SG expressed a desire to use real Placitas residents and ES-CA members as models, without

being named, in the photos rather than using stock photos. No updates on the HOA coalition. To be coordinated with BOA members. -OPEN- SG.

- c. IT Report. JH reports 1 new member, Lisa Jones; and 2 renewals, David Wilbert and Melissa Meth. Melissa Meth upgraded her membership from individual to joint membership. There are 116 active members, of which 42 are joint. Researching the website crash last month, JH discovered that our website host Fat Cow had not set the backups up properly. After some discussion with them via chat, he was told it hadn't been working right since it was set up. JH wanted to know if we could get a free year going forward? Of course this was not offered, but he did get assurance that it would be done properly from now on. If not JH is going to check in the next few days if this is happening. If not, he will contact billing and complain. Also, JH sent out a survey here as a sample, 8 were sent to BOD members and got 6 results, the results were satisfactory. This is the free version, but we could upgrade to 'business' version for free if we can show we are a non-profit. He will coordinate with DU to provide such proof. Also, the BOD had talked of using MembershipWorks for a year to see how it worked. JH says it was month to month, and it has been working well. WG says we should pay an annual fee instead of monthly, we don't need a vote because we have already approved MembershipWorks monthly payments. -OPEN- JH
  
- d. LPT Report GF, Sandy Johnson (LPA President), Mary Rose Szoka (LPA, ESCA member) and DU (ESCA LPT Chair) met with Governor Grisham, her Deputy Chief of staff, Caroline Buerkle and ENMRD Secretary Sarah Cottrell Propst on June 20 to thank her for her prior support. We were pleased to see how fully on-board Governor Grisham was regarding our activity at both the state and federal level, and ready to provide her opposition to the pending BLM RMP proposal to allow gravel mining in the Buffalo Tract. She identified Ms Buerkle as our contact in her office when further action is needed. Bill Diven continued his reporting on this important issue in the July issue of the Signpost. An update from Rep Haaland's staff in Washington indicated that the RMP will now be delayed until the end of the year—and that the House hearing on Rep Haaland's bill to stop such mining will be held this Fall. The Chaco Canyon protection by the BLM only extends one year, so it may be useful to combine permanent protection of both sites into one piece of legislation. We also are concerned that the BLM delay may be waiting for new BLM policies to be published in August, whereby the BLM may curtail by half the Governor and public comment periods for the NEPA consistency reviews. The report from our Sundance LPT representative, Bob Wilkins, indicated concern that the communications with Vulcan seem to be deteriorating—confusion over the number of renderings provided and lack of response to other questions including scheduling of a community meeting. DU contacted the Vulcan spokes person and she will contact Bob to try to resolve. Other LPT reports were to remind the HOA that

affidavits required by the new HOA Act must be filed (in HOA records) by July 1, 2019, or board members without one filed must be suspended until action completed. Continued concern about the HOA ACT overriding liability waivers and discretion of HOA's & their ACC's.

## 6. OLD BUSINESS

- a. Membership Drive Plans from Committee chair/facebook. This was largely discussed previously, see minutes above 5.b. Membership Chair & HOA. Additionally, SG reports that he can get the facebook page up in a week, but it will take a little longer since he wants to run it by the Directors before going public. There was some discussion of having a Membership Cmte meeting, SG working solo so far. GF asked him to propose some dates for a meeting. -OPEN-SG.
- b. Annual Meeting Planning. We already have Deb Haaland. DU is trying to reach out to the Sandoval County Republican Chairman Dan Stoddard to ask for their participation. GF says we have secured the Winery, they will have a server for the wine, there will be appetizers. Our U.S. Representative Deb Haaland will be the "keynote" speaker. We want to be politically neutral so it would be good to have a Republican such as our State Representative Greg Schmedes to share how he might help us convince the BLM to make the Buffalo Tract an urban interface area. -OPEN- DU
- c.
- d. Survey Hero. Covered previously, see minutes above 5.c. IT Report. JH will do more research and do some more work about it. -CLOSED-
- e. Mail Box Name update. P.O. Box now xferred to SG's name, paid a year in advance. DU will look at the cost of using postal permits, it may be cheaper than first class mailings. -CLOSED-
  - i.

## 7. NEW BUSINESS

- a. Advertisement in the Placitas. We will put an ad in the Placitas Artists Series booklet. It wasn't on the agenda last month. RR is an officer of PAS. RR has some copies of last years' booklets. Many non-profits advertise, mostly to establish a presence in the community, he gave several examples. Their ads are not to sell anything per se. Could be quarter page to full page ads. The book's circulation is about 850. RR suggests ES-CA do it. First concert is 9/8 and they run through May. Books are distributed at the concerts. Costs: Quarter page ad is \$110, half page ad is \$200, and full page is \$275. Ads are all B&W. RR suggests half page ad. The book has a list of advertisers in the back. At the concerts, an announcement is made to support the advertisers and it's listed on their website. Deadline is end of July. The copy has to be edited and ready by then. We could

have it done for a fee or have someone in the group develop it. RR recommends Rocky Mountain Graphics with Eddie Bond can do it for a fee. RR could do it himself but needs to know what we want in terms of images and text. Eddie Bond's fee is hourly \$75 for full page, \$60 for half page, \$50 for quarter page, but unknown how many hours but it takes RR about an hour for a very simple quarter page ad. Full page ads are facing PAS or programming notes. With a full page ad, it would be seen and not competing with another ad. Motion on full page ad. Motion 2nded, full page ad is approved unanimously. Motion to hire Rocky Mountain Graphics develop the ad for \$75. Discussion: SG says all published material, regardless of media, needs to be thematic and consistent. DU says that SG should be the editor, the 'inputter', and monitor this. RR suggests SG put together the theme with talking points and be the point of contact with Rocky Mountain Graphics and other publishers. Unanimously passed. -CLOSED-

- b. Photos of Board on website. JH has the photos and will have it done by next month. -OPEN-

#### 8. OPEN DISCUSSION

Article for 1 Aug Signpost. GF says we need to mention some of the things from DU's LPT report, including trying to get a hearing, and BLM's support for protection, but it is only for one year.. Last month's was a little late but it was published anyway. Other items are annual meeting info, membership drive, facebook page coming. -CLOSED-WG

Next meeting Aug 12th, **at the PLACITAS COMMUNITY LIBRARY, AT 4:30 PM**

- 9. Adjournment. Adjourned at 5:43 pm.