

EASTERN SANDOVAL CITIZENS ASSOCIATION  
BOARD MEETING MINUTES

May 13, 2019

4:30 PM

Placitas Community Library HWY 165

1. Meeting was called to order at 4:30pm
2. Roll Call. The following Directors were present: George Franzen (GF), Dick Ulmer (DU), Richard Reif (RR), Jim Harre (JH), John McNerney (JM), Scott Gullett (SG), and Jacques Ramey (JR). The following Director was absent: Wayne Gaede (WG). There is one vacant Director's seat.
3. Acceptance of minutes. Minutes were accepted.
4. Introduction of Guests. The following guests were present: District 1 Sandoval County Commissioner Kathy Bruch (KB); Kyle Moore (KM), Lell Trogden (LT), ESCA Member Michael Niss (MN), ESCA Member Chris Daul (CD), ESCA Member Mark Brown (MB).
5. MONTHLY REPORT - ISSUES - UPDATES
  - A. Treasurer's Report 2018. Treasurer WG was absent. The report was emailed. On 3-31-19, ESCA had a balance of \$27,389.90. Income included 13 Members paid dues of \$625.00 and accrued interest was \$1.14 for a total income of \$626.14. Expenses included MembershipWorks April monthly fees of \$29.00, CNA insurance for \$521.00, Postage Stamps for \$11.00, and bank fees of \$14.00. The former treasurer's ESCA credit card was closed, ESCA had a credit of \$2.62 which was sent to ESCA in a check from the bank. Total expenses were \$572.82. The ESCA balance as of 4-30-19 is \$27,443.22. On 3-31-19, LPT had a balance of \$31,889.85. Income included accrued interest of \$1.31. There were no expenses. The LPT balance on 4-30-2019 is \$31,891.16. The emailed report is attached.
  - B. Membership Chair & HOA Coalition Report - SG. There was discussion about demographics, how to appeal to different age groups. The use of leaflets was discussed, LT proposed that they were almost useless to certain age groups and that social media is much more effective, especially sponsored Facebook pages. SG will explore. The date for the annual meeting and capstone event was decided as 10-19-19. A membership committee consisting of JR, WG, GF, JH, DU, and SG will explore other possible dates, present 3 possibilities to not include Tuesdays or Thursdays. A handout with a plan on the Membership Drive was distributed, attached. -OPEN WG-
  - C. IT Report – JH. There were 2 new memberships, 9 renewals, and 2 upgrades from individual to joint since the April meeting. There are 113 total paid memberships, of which 38 are joint memberships. MembershipWorks does have a new a feature to send invoices with direct links to the member account so they don't have to retrieve a

password and then login. However, it is a manual, labor intensive process. We will use it if it becomes automatic. The contact web page had some garbage on it generated by Gravity Forms, for which we did not renew the subscription. I was able to use an embedded form from MembershipWorks for contacts from that page. -OPEN JH-

D. LPT Report– Dick The LPT/County Vulcan mine site visit was held on April 26. Copies of photos were provided from each Sundance site adjoining the Area 3 final mining section to show the before/after view from fence line. We did hear that the yield is decreasing (but still better than the north mine). Vulcan was beginning exploratory drilling in Area 3 (by Sundance) immediately following Buffalo Tract sampling. It was indicated that we need to get an answer regarding what Vulcan intends to do about making the berms to “..be contoured to be aesthetically similar to the area's native topography” as part of the final reclamation.

BLM Status: Bill Diven published (May) first in series of Signpost articles about BLM activity. On April 10, GF, DU & SJ met with the NM Deputy Cabinet Secretary of Energy, Minerals, and Natural Resources, Todd Leahy, to solicit information on how we might best prepare our Governor for her review of the RMP. 4/19/19—DU & SJU did a drive around with staff members of Rep. Haaland. 5/2/19—GF, DU, SJ had a meeting in Santa Fe with NMED Secretary Kinney staff--Sandra Ely, the Division Director, and Ms Bisbee the Air Quality Control head. They will be responsible for issuing permit for BLM mining and expect that a Vulcan request would pass. They suggested we should play “wild horse card” & get nationally recognized environmental group (and lawyer) involved. On 5/8/19—GF & DU met with DOT Cabinet Secretary Michael Sandoval to ask him to support the Governor in stopping the BLM mining. He indicated that DOT should not take issue.

5/9/19 Representative Haaland press release states that she (with Rep Lujan) re-introducing Grisham bill in House. Representative Haaland was also able to get firm statements of support for this bill from the affected tribes.

The first Senate Hearing scheduled for the Senate Bill counterpart (by Heinrich/Udall) beginning 5/14/19.

A letter has been sent to Interior Secretary, David Bernhardt, requesting these lands be withdrawn from any mineral extraction “in aid of pending legislation.” This letter and other materials (white paper, resolutions) submitted as testimony to the hearing. Commissioner Bruch also reported that she has been making similar rounds in Santa Fe and has written a letter supporting this bill to the U.S. Senate Committee members holding the hearing.

Exploratory drilling on the BLM land has now been completed—a comment from Vulcan during recent visit was that they still don't know if mining in in the Buffalo Tract would be a profitable venture.

The Sandoval County Commission at 4/25/19 regular meeting passed “Draft Ordinance No. 2-21-19.10, a proposed amendment to the Sandoval County Comprehensive Zoning Ordinance (10-11-18.7A). This included the compromise language negotiated by ESCA to retain recognition of HOA Covenants and the rights of enforcement therein.

6. OLD BUSINESS

A. Membership Drive Plans from Committee chair. This was covered earlier in the meeting. Look at 5.B. “Membership Chair and HOA Coalition Report.”. -OPEN WG-

B. County Ordinance Amendment Reference Covenants. This was covered earlier in the meeting. Look at 5.D. “LPT Report. ” -CLOSED-

7. NEW BUSINESS

A. Need for ESCA Board Members. SG has informed the Board of Directors that he will resign by the end of the year.

B. DU nominated Peter Adang as a Board member since his eligibility has been established. 2nded by JR. Election was unanimous by the Board.

C. Software for Recording Secretary. There was discussion about getting Word for Windows for the Recording Secretary, who is using an open source word processor. A suggestion was made to use Google Docs, a freeware word processor available to anyone with a Google account. JM agreed to try it, and these minutes were created on Google Docs..

8. OPEN DISCUSSION

Article for May Signpost

Next meeting June 10<sup>th</sup>, at the PLACITAS COMMUNITY LIBRARY, AT 4:30 PM

9. Adjournment. Meeting was adjourned.

2019-04 April ESCA Summary Report - Last month

4/1/2019 through 4/30/2019

5/4/2019

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Date	Description	Memo	Category	Amount
<b>BALANCE 3/31/2019</b>				<b>27,389.90</b>
4/2/2019	Dues	1 membership	Dues	50.00
4/9/2019	Dues	2 memberships	Dues	100.00
4/22/2019	Dues	1 membership	Dues	50.00
4/3/2019	Dues	1 membership	Dues:Stripe	50.00
4/8/2019	Dues	4 memberships	Dues:Stripe	200.00
4/15/2019	Dues	1 membership	Dues:Stripe	50.00
4/17/2019	Dues	1 membership	Dues:Stripe	50.00
4/24/2019	Dues	2 memberships	Dues:Stripe	75.00
4/30/2019	Interest	US Bank.com.	Interest Inc	1.14
4/3/2019	Dues		Fees & Charges:Bank Fee	-1.75
4/8/2019	Dues		Fees & Charges:Bank Fee	-6.71
4/15/2019	Dues		Fees & Charges:Bank Fee	-1.75
4/17/2019	Dues		Fees & Charges:Bank Fee	-1.75
4/24/2019	Dues		Fees & Charges:Bank Fee	-2.48
4/30/2019	CNA Insurance	Property, crime, and general liability insurance	Insurance	-521.00
4/2/2019	MembershipWorks	Reimbursement for credit balance on credit card	Internet and Software	2.62
4/29/2019	MembershipWorks	Database monthly fee - Mar 29.00	Internet and Software	-29.00
4/30/2019	Wayne Gaede	Stamps for ESCA business	Office Supplies	-11.00
<b>4/1/2019 - 4/30/2019</b>				<b>53.32</b>
<b>BALANCE 4/30/2019</b>				<b>27,443.22</b>
<b>TOTAL INFLOWS</b>				<b>628.76</b>
<b>TOTAL OUTFLOWS</b>				<b>-575.44</b>
<b>NET TOTAL</b>				<b>53.32</b>

## **ESCA Membership Drive**

May through December 2019.

Slogan: Working with you - for our environment.

Total new membership goal: \_\_\_\_\_ to be completed by December 2019

Budget for now: Zero. Can adapt as needed.

### **Phase One Begins this week, through June:**

1. Start Facebook Page (with approval) and begin invites to the Page. Scott begins Page this week, along with invites. The FB Page can be for ESCA in general, and we start the membership drive within the page.
2. We need some good advocates to discuss the benefits of ESCA, for short videos of about one minute. Scott can film; need suggestions from board. These help get out the message of ESCA's work. The theme (need to stick to the theme, is what ESCA does for East Sandoval County. Testimonials would describe what ESCA has done for the community. These then are distributed through our Facebook Page. Note: Email me possible people. Thanks.
3. Signpost article for June (and others) mention the membership drive. Or, write a separate article and ask for the Signpost to run.
4. **Set up working group meeting ASAP to plan for June.**

### **June-July**

1. Switch into a higher gear through the following ways, and details arranged through the membership committee.
2. Meetings with Neighborhood Association (We should create, update some materials for those meetings, but keep it inexpensive. Budgets on these items can really get ridiculous, and many throw them away. A one-sheet printed on decent paper, or half sheets).
3. Personal phone calls.
4. Work with local chambers and other non-profits to spread the word.

### **July-August:**

Continue with all plans and assess.

### **August – December:**

We can plan some kind of capstone event, such as a speaker, or some other event. Again, I am never sure of the cost-benefit of spending money on events, etc.

## ESCA & LPT FINANCIAL REPORTS RECAP

APRIL 2019

### ESCA

3.31.19 Balance 27,389.90

#### INCOME

Dues (13)	625.00
Interest	<u>1.14</u>
Total Income	626.14

#### EXPENSES

MembershipWorks (April)	29.00	
CNA Insurance	521.00	
Stamps for Wayne	11.00	
Reimbursement for Credit Card*	-2.62	<<<(*The credit to Susan's card was used up, with
Bank Fees	<u>14.44</u>	a remaining balance of \$2.62, which was sent in
Total Expenses	572.82	a check.)

**4.30.19 Balance 27,443.22**

### LPT

3.31.19 Balance 31,889.85

#### INCOME

Interest	<u>1.31</u>
Total Income	1.31

EXPENSES -0-

**4.30.19 Balance 31,891.16**

ES-CA Transaction Report - April 2019 - Last month

4/1/2019 through 4/30/2019

5/4/2019

Page 1

Date	Description	Memo	Category	Amount
<b>INCOME</b>				<b>626.14</b>
<b>Dues</b>				<b>625.00</b>
4/2/2019	Dues	1 membership	Dues	50.00
4/22/2019	Dues	1 membership	Dues	50.00
4/9/2019	Dues	2 memberships	Dues	100.00
<b>Stripe</b>				<b>425.00</b>
4/3/2019	Dues	1 membership	Dues:Stripe	50.00
4/15/2019	Dues	1 membership	Dues:Stripe	50.00
4/17/2019	Dues	1 membership	Dues:Stripe	50.00
4/24/2019	Dues	2 memberships	Dues:Stripe	75.00
4/8/2019	Dues	4 memberships	Dues:Stripe	200.00
<b>Interest Inc</b>				<b>1.14</b>
4/30/2019	Interest	US Bank.com.	Interest Inc	1.14
<b>EXPENSES</b>				<b>-572.82</b>
<b>Fees &amp; Charges</b>				<b>-14.44</b>
<b>Bank Fee</b>				<b>-14.44</b>
4/3/2019	Dues		Fees & Charges:Bank Fee	-1.75
4/8/2019	Dues		Fees & Charges:Bank Fee	-6.71
4/15/2019	Dues		Fees & Charges:Bank Fee	-1.75
4/17/2019	Dues		Fees & Charges:Bank Fee	-1.75
4/24/2019	Dues		Fees & Charges:Bank Fee	-2.48
<b>Insurance</b>				<b>-521.00</b>
4/30/2019	CNA Insurance	Property, crime, and general liability insurance	Insurance	-521.00
<b>Internet and Software</b>				<b>-26.38</b>
4/29/2019	MembershipWorks	Database monthly fee - Mar 29.00	Internet and Software	-29.00
4/2/2019	MembershipWorks	Reimbursement for credit balance on credit card	Internet and Software	2.62
<b>Office Supplies</b>				<b>-11.00</b>
4/30/2019	Wayne Gaede	Stamps for ESCA business	Office Supplies	-11.00
<b>OVERALL TOTAL</b>				<b>53.32</b>