

EASTERN SANDOVAL CITIZENS ASSOCIATION

Minutes, September 10, 2018 Board Meeting

The meeting was called to order at 6:03 pm by George Franzen, President, at the Placitas Community Library.

Members present were Jim Harre, John McNerney, Diane Pellechio, Richard Reif, and Dick Ulmer. Absent were Susan Fullas, Jacques Ramey, and Chris Daul (leave of absence). A quorum was present.

Minutes of the August 6, 2018 board meeting were accepted as corrected.

Guests present were Mark Brown, Katherine Bruch, Chris Daul, Scott Gullett, Lisa Wilhelmsen, and John Wilhelmsen.

REPORTS & SPEAKERS

George Franzen distributed an after-action report on the candidate forum held on September 8, 2018. After discussion, the board decided to edit the report and include it in the Office Guidelines and Procedures.

George also introduced the notion of hiring a recording secretary as a contract employee.

Treasurer's Report: Diane Pellechio reported an ESCA balance of \$26, 307.01 and a LPT balance of 33,520.36. A summary of income and expenses for July 2018 is attached to the minutes.

Membership and HOA report: Diane Pellechio reported that ESCA currently has 86 memberships listed on the MembershipWorks database who have not renewed within the past three years: 15 three years late, 33 two years late, 13 one year late, and 25 have missed renewing this year. Diane requested that a decision be made regarding what to do about those who are two or three years past due. Jim Harre and Diane will draft a document outlining the sequence of MembershipWorks emails to be sent out regarding renewals. The membership report is attached to the minutes.

IT Report: Jim Harre reported that the HOA contact coalition has been set up with MailChimp.

BLM Report: George Franzen reported that Dick Ulmer, Sandy Johnson, and he met with staff of Senators Heinrich and Udall. and Congresswoman Michelle Luhan-Grisham to develop a document regarding mining on BLM land.

LPT Report: Dick Ulmer contacted Sandoval County to request an October status update from Vulcan Materials. Diane Pellechio continues to be in contact with a Vulcan spokesperson and provided an update on previous communications. Dick also provided an update on issues regarding the County's properly supporting HOA covenants in B&B disputes and LPT plans to appeal Planning and Zoning rules permitting B&B conditional use in a restricted community. Dick also reported that Las Placitas Association and ESCA/LPT representatives met with staff for Senators Udall and Heinrich and Congresswoman Luhan-Grisham, as reported above. Meetings with Congressmen Pearce and Luhan staff are planned.

OLD BUSINESS

Office Guidelines: George Franzen reported that work on the guidelines is still in progress; final draft will be submitted in October for review by the board. The guidelines will be distributed at the October board meeting. - Open - George

Signpost Ad: Dick Ulmer made a motion for ESCA to pay for the Signpost Forum ad. The motion was seconded and passed unanimously. - Closed

Survey Procedure: The board decided to continue with the current survey generator and procedures - Closed

NEW BUSINESS

Membership Roster Policy: Diane Pellechio and Jim Harre will develop a policy statement on use of the membership roster. – Open – Diane

Annual Meeting Date: Since the annual meeting and Adopt-A-Highway were originally scheduled for the same day, the board decided to move the annual meeting to October 20, 2018, from 2:00 p.m. to 4:00 p.m. Rich Reif will look into meeting at the winery. Further discussion focused on possible speakers for the annual meeting. – Open - Board

Adopt-A-Highway Date: The board decided to keep the Adopt-A-Highway clean-up day as October 27, 2018. - Closed

OPEN DISCUSSION:

UNM Hospital mil levy: Since ESCA is a non-partisan organization, the issue of taking a position on the proposed mil levy was discussed. ESCA will provide links to the Sandoval County website for members to access information on the mil levy without stating a position.

The next board meeting will be at 6:00 pm on October 1, 2018, at the Placitas Community Library.

Dick Ulmer moved to adjourn; the meeting was adjourned at 7:20 p.m.

Minutes prepared by Richard Reif, Secretary

AFTER ACTION REPORT ON 2018 ESCA CANDIDATE FORUM

1. Ask the Church for permission to have the 8 oz bottles of water in the Sanctuary.
2. Do not allow Franzen or anyone else to have a microphone to get questions from the audience.
3. At the opening of the forum the Moderator should acknowledge elected officials, VIPs and other candidates present.
4. Audience should be allowed to applaud at the end of the opening and closing statements only.
5. Do not permit Photos, Recordings or Videos of the Forum.
6. There should be an ESCA brochure or palm card to hand to each person attending the forum.
7. The Moderator will have the sole responsibility of arranging the candidates, seating and location of microphones.
8. Printed cards should be handed to each person entering the forum for their questions (see below)
9. The ESCA Board will determine one question, during the Board meeting prior to the forum, for each campaign to be asked by the Moderator after the 3 minutes opening statements are completed.
10. While the questions above are being answered, four (4) Board members will collect the questions from the center aisle, starting at the front and middle of the church, to the rear. In the rear they will be divided into campaigns and four (4) questions will be select for each campaign.

11. The Board members, with questions, will be placed in the front of the church, with the hand microphone and be responsible for reading the questions for the campaigns/candidates to answer.

12. The Moderator will be responsible for ending the questioning to allow sufficient time for closing remarks.

13. A Board member will be needed at a sign in table.

14. Ask a voter register to be available to sign up new voters.

AUGUST 2018 ESCA FINANCIAL REPORTS

ESCA

08.31.18 Balance 26,307.01

INCOME

Dues (15) 611.58

Interest 1.10

Total Inc. 612.68

EXPENSES

MWorks Aug 29.00

Total Exp. 29.00

LPT

08.31.18 Balance 33,520.36

INCOME

Interest 1.42

Membership Report

MW people missed renewing so far this year	25
1 year late 2016-2017 (not including Sept-Dec)	13
2 years late	33
3 years late	15
TOTAL	86

George asked the following questions about notices and when sent:

MW renewal notice sent anywhere between 2 weeks to a month ahead.

Once expired, 1st notice sent about 2 weeks later with a 2nd notice following in another 2-3 weeks

Question for Jim:

Can we set up actual time frame for pre and post renewal notices?

George asked that I make up a policy statement, which I feel we need to discuss:

First situation:

Before we had MW, members were not contacted about past due memberships. Consequently, we have many people who have not paid in years.

People who have not paid in more than 3 years should be dropped. People who have not paid in 2 years could be dropped, or receive a letter from ESCA, or be called. People past due by 1 year or less, mailed a letter or called by Membership chair.

Once we decide what to do about these particular cases, a policy will not be needed for them.

Second situation: Needs a policy?

People joining/renewing under MW will automatically get a renewal notice approx. 2 weeks -1 month prior to renewal from MW.

Once expired they will receive automatically a reminder 2 weeks later and a 2nd reminder 2weeks after that from MW.

If not paid by that time, possibly a reminder call from membership chair or a letter mailed from ESCA could be sent.